



2017 BOY SCOUT GOLDEN EAGLE DINNER

Annual Fundraising Event

April 20, 2017

The Madison Event Center

700 Madison Avenue

Covington, KY 41011

Reception 5:30 pm Dinner 7:00 pm



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2017 GOLDEN EAGLE DINNER

Annual Fundraising Event

What: The Golden Eagle Diner brings together Northern Kentucky's top corporate and community leaders to honor an outstanding member of our community and to support Scouting. Guests are invited to enjoy a fun filled and entertaining presentation along with delicious food, drinks, and the feeling that comes with philanthropic compassion. This is the annual fundraiser to support Scouting in Northern Kentucky. All proceeds benefit the Dan Beard Council, Boy Scouts of America.

When: April 20, 2017. 5:30 pm reception, 7 pm dinner.

Where: The Madison Event Center, 700 Madison Ave, Covington, KY

Attire: Business Attire

Honoree: Jeanne Schroer, Northern Kentucky Catalytic Fund, President/CEO

Who will be in attendance:

370 Northern Kentucky business, civic,
governmental, and community leaders

Over 30 Corporate Sponsors



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TITLE SPONSOR

Contribution: As the Title Sponsor, your company would be asked to provide \$10,000 in financial support to Scouting.

Your company's investment in Scouting would result in the following measurable return:

VIP Seating for 20 at the dinner with company logo on all table top signs

2 seats on the 2018 Golden Eagle Dinner steering committee

Logo on all Golden Eagle Dinner materials

Opportunity to speak at the Golden Eagle Dinner

Logo featured on the front cover of the event program

Full page ad in the event program

Company listing in the event program

Verbal recognition at the event

Company name prominently featured in all news, press, and publicity pieces

Company logo featured prominently on the danbeard.org/trailblazer district website

Company logo featured prominently on the danbeard.org/goldeneagle website

Company logo featured on all district communications reaching over 2,500 families in Northern Kentucky

Company logo featured on all email signatures as a "Proud Community Partner"

A positive community partnership with the Boy Scouts of America





FOUNDATION SPONSOR

Contribution: As the Title Sponsor, your company would be asked to provide \$5,000 in financial support to Scouting.

Your company's investment in Scouting would result in the following measurable return:

- VIP Seating for 10 at the dinner
- Logo on all Golden Eagle Dinner materials
- Logo featured on the back cover of the event program
- Full page ad in the event program
- Company listing in the event program
- Company logo on table top
- Verbal recognition at the event
- Company name prominently featured in news, press, and publicity pieces
- Company logo featured prominently on the danbeard.org/trailblazer district website
- Company logo featured prominently on the danbeard.org/goldeneagle website
- Company logo featured on select district communication print materials as "Proud Community Partner"
- A positive community partnership with the Boy Scouts of America





GOLD SPONSOR

Contribution: As the Title Sponsor, your company would be asked to provide \$3,000 in financial support to Scouting.

Your company's investment in Scouting would result in the following measurable return:

- VIP Seating for 10 at the dinner
- 1/2 page ad in the event program
- Company listing in the event program
- Verbal recognition at the event
- Company logo on table top
- Company name featured in select news, press, and publicity pieces
- Company logo featured prominently on the danbeard.org/goldeneagle website
- Company logo featured on select district communication print materials as "Proud Community Partner"
- A positive community partnership with the Boy Scouts of America





SILVER SPONSOR

Contribution: As the Title Sponsor, your company would be asked to provide \$2,000 in financial support to Scouting.

Your company's investment in Scouting would result in the following measurable return:

- VIP Seating for 5 at the dinner
- 1/4 page ad in the event program
- Company listing in the event program
- Verbal recognition at the event
- Company logo on table top
- Company name featured in select news, press, and publicity pieces
- Company logo featured prominently on the danbeard.org/goldeneagle website
- Company logo featured on select district communication print materials as "Proud Community Partner"
- A positive community partnership with the Boy Scouts of America





BRONZE SPONSOR

Contribution: As the Title Sponsor, your company would be asked to provide \$1,500 in financial support to Scouting.

Your company's investment in Scouting would result in the following measurable return:

- Seating for 5 at the dinner
- Company listing in the event program
- Verbal recognition at the event
- Company logo on table top
- Company name featured in select news, press, and publicity pieces
- Company logo featured prominently on the danbeard.org/goldeneagle website
- Company logo featured on select district communication print materials as "Proud Community Partner"
- A positive community partnership with the Boy Scouts of America





LOYAL SPONSOR

Contribution: As the Title Sponsor, your company would be asked to provide \$750 in financial support to Scouting.

Your company's investment in Scouting would result in the following measurable return:

- Seating for 2 at the dinner
- Company listing in the event program
- Verbal recognition at the event
- Company logo featured prominently on the danbeard.org/goldeneagle website
- A positive community partnership with the Boy Scouts of America

