



Join Scout Night Training Agenda

Time Topic

6:30-7:00 **Registration**

6:30-7:00 **Round Robin Booths and Scout Shop**- please enjoy a snack and visit EACH BOOTH including the Scout Shop which will be open till 7pm. Round Robin booths will reopen at 8:25pm.

BOOTHS

- Unit Planning
- Materials Pick-Up/Membership Team/Incentive Item
- Training/Upcoming Activities
- Marketing Fun
- Popcorn Table
- Scout Shop – NEW Cub Scout Materials!
- Refreshments

7:00 **Welcome, Pledge & Introductions**

7:05-7:25 **Intro/Overview/Timeline/TAY**

7:25-7:45 **Planning and Preparation**

- August: Parent-to-Parent, Social Media, Community Awareness
- Sept: JSN, September Roundup, School "Back to School Nights"
- Oct: Bring a Buddy Month, Halloween Trick or Treat

7:45-7:55 **Joining Process**

- How and Why to keep JSN short and productive
- Lions oh my!
- Parent follow-up and orientation
- Information to share with parents: Your Pack activities calendar
- Parent guide overview

7:55-8:00 **Fun activities with finger rocket**

- Fun activities to try
- How to get them for your Pack





8:00-8:10 **Resources available & how to use them**

- Stuff DBC does: Boy talks, fliers, stickers, mailing, website, parent packs, posters
- Stuff Pack does: put up yard signs, more posters, conduct peer-to-peer recruiting, grassroots marketing efforts

8:10-8:20 **Marketing Extras**

- Explain Peer-to-peer recruitment plan
- Other marketing ideas

8:20 **Your Join Scout Night – set dates** All

8:25 **Conclusion - Round Robin and Scout Store Tables open until 8:45pm**

Thank you for all you do to support Scouting for the youth in our community!

